



With more than 2,200 Hampton by Hilton™ hotels around the globe, it's easy for travelers to find us. And once they've found Hampton, they prefer to stay with us. Why? Our guests tell us they choose Hampton because of the tremendous value we offer; because they know what they'll get at Hampton with every stay, at every location; and because Hampton makes them feel appreciated. Making our guests happy makes us happy. Guaranteed™.



HAMPTON BY HILTON

highlights

- **100% Hampton Guarantee.**
Our guarantee promises: Making you happy makes us happy. So, if we can make your stay better, talk to any member of our team, and we'll make sure you're 100% happy. GUARANTEED™.
- **Free, hot breakfast.**
Start your day off right with a free, hot breakfast, including fresh-baked waffles, or sample healthy options such as a variety of cereals, yogurt, fruit, oatmeal, and more.
- **Fitness Center .**
Work in some time for a workout in our fully equipped Fitness Center. At Hampton by Hilton, we make it easy for you to keep your exercise regimen on track while you're on the road.
- **Free Wi-Fi.**
Stay connected with free Wi-Fi access in all of our guest rooms, lobbies and meeting rooms.
- **Other perks.**
Enjoy a roomier shower area with our curved shower curtain rods. Surf the Web or print documents in the business center.

About Hilton Honors™

Hilton Honors is the award-winning guest-loyalty program for Hilton's 14 world-class brands comprising more than 5,000 properties with more than 825,000 rooms in 103 countries and territories. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Members also enjoy popular digital tools available exclusively through the industry-leading [Hilton Honors mobile app](#), where Hilton Honors members can check-in, choose their room and access their room using a Digital Key. With more than 65 million members, Hilton Honors offers hundreds of ways to earn and redeem Points. Members can redeem their Points for free nights, premium merchandise, items on Amazon Shop with Points; make charitable contributions or gain access to unique events through the Hilton Honors auction platform ([hiltonhonors.com/auctions](#)), such as exclusive artist experiences and hotel concert events with Live Nation®, or race experiences with the McLaren-Honda Formula 1 team. The program is free to join, and travelers may enroll online by visiting [www.HiltonHonors.com](#) or connect with Hilton Honors at [news.hiltonhonors.com](#).

facts

- Hampton by Hilton has more than 2,200 properties.
- Hampton by Hilton hotels offer more than 225,000 rooms worldwide.



HAMPTON BY HILTON

awards

2017 Hampton by Hilton receives PRSA's Silver Anvil Award of Excellence in the Multicultural Public Relations, Business category for "First Comes 'Like,' then Comes 'Love': Hampton by Hilton Taps into Hispanic Buying Power" campaign

2017 Harris Poll EquiTrend Study acknowledge Hampton as the heathiest hotel brand in the midscale category

2017 Hampton by Hilton recognized with the highest ranking in the Upper Midscale category by the American Customer Satisfaction Index

2017 Hampton received highest ranking as the mid-market hotel brand of the year by Harris Poll EquiTrend

2017 Hampton ranked Platinum in MONEY magazine's Best Hotels in the World list for mid-range hotel chain category

2016 *Business Travel News* U.S. Hotel Chain Survey | Best Mid-Price Hotel Chain

2016 Hampton by Hilton ranked #1 in the Customer Experience Survey in a 2016 Forrester Research, Inc. Survey

2016 Hampton by Hilton is named a co-winner in the Marketing Communications category of the 2016 PR Platinum Awards for the "Seekender" public relations program

2016 Hampton by Hilton awarded VOX Award by Memphis chapter of PRSA (Public Relations Society of America) for the "Seekender" public relations program

2016 Hampton by Hilton's "Seekender" program won PRSA Sunshine District Radiance Awards in marketing consumer products and social media categories

2016 Hampton by Hilton was awarded PRSA's 2016 Silver Anvil Award of Excellence for the "Seekender" public relations program

2016 Hampton by Hilton received three MarCom Awards:

- Platinum | Public Relations Program | Hampton by Hilton Uses Star Power to Stir Seekenders to Seize Summer Weekends
- Gold | Integrated Marketing | First Comes 'Like', then Comes Love...Hampton by Hilton Taps into Hispanic Buying Power
- Honorable Mention | Traditional and Social Media Campaign | First Comes 'Like', then Comes Love...Hampton by Hilton Taps into Hispanic Buying Power

2016 Entrepreneur magazine ranks Hampton by Hilton No.2 on its annual Franchise 500 list, making it the only hotel chain in the Top 10

2016 Hampton by Hilton was awarded PRSA's 2016 Silver Anvil Award of Excellence for the "Seekender" public relations program

2016 Entrepreneur magazine ranks Hampton by Hilton No.2 on its annual Franchise 500 list, making it the only hotel chain in the Top 10

2016 Hampton by Hilton is named 2016 Harris Poll Equitrend® Mid-Market Hotel Brand of the Year.

2016 Hampton by Hilton receives a SABRE Award, recognizing campaigns that demonstrate the highest levels of strategic planning, creativity and business results

- Gold | Product Media Relations (Consumer Media) | Hampton by Hilton Uncovers and Inspires a New Type of Traveler: The "Seekender"

2016 Hampton by Hilton receives six HSMAI Adrian Awards:

- Gold | Marketing Program, Consumer | Hampton by Hilton Uncovers and Inspires a New Type of Traveler: The "Seekender"
- Gold | Feature Placement Print – Trade Publication | Hampton Entrepreneur



HAMPTON BY HILTON

awards

2016 (cont.) Hampton by Hilton receives six HSMIA Adrian Awards:

- Gold | Repositioning | Hampton We Go Together
- Silver | Social Media Campaign | Hampton by Hilton Uncovers and Inspires a New Type of Traveler: The "Seekender"
- Silver | Social Media Campaign | Hampton Framing Memories
- Bronze | TV-Consumer | Hampton We Go Together

2015 "Seekender" program and the Hampton We Go Together marketing campaign recognized with four Platinum Marcom Awards and two Gold awards

2015 Harris Poll Equitrend® Mid-Market Hotel Brand of the Year

2015 Entrepreneur Magazine's annual Franchise 500® #1 franchise (Fourth year)

2015 Women's Choice Award for Best Midscale Hotel for Overall Service, Romantic Getaways and Family Travel

2014 HSMIA Adrian Awards | One Gold and Three Bronze awards for Public Relations

2014 Harris Poll EquiTrend Study #1 Mid-Market Hotel

2014 BDRC Hotel Guest Survey's Most Improved Brand in the U.S.A

2014 Magellan Awards | 5 gold and silver awards in marketing and public relations

2014 HOTELS Social Hotel Awards #1 in Best Integrated Digital Campaign

2013 *Entrepreneur* Magazine's annual Franchise 500® #1 Franchise (Third year)

2013 *Travel Weekly Readers'* Choice Awards - Best Mid-Priced Hotel

2012 *Entrepreneur* Magazine's annual Franchise 500® #1 Franchise (Second year)

2012 J.D. Power 2012 Customer Service Champion Award

2012 *Lodging Hospitality* Magazine named Hampton by Hilton the largest hotel brand in the U.S. on its annual "Top Brands" list

2012 *Which?* Magazine named Hampton by Hilton among the top three UK hotel chains

2012 *Travel Weekly* - Silver Magellan Award Winner Hospitality: Lobby/Common Space Design category

2012 *Business Travel News* ranked Hampton by Hilton No. 1 in its annual U.S. Hotel Chain Survey in the mid-price hotel category

2012 *Entrepreneur* Magazine named Hampton by Hilton Hotels the Top Global Franchise

2011 *Entrepreneur* Magazine's annual Franchise 500® #1 Franchise

Hilton



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